



SERENA SAVARDI

www.serenasavardi.com

 nena_savardi

 serenasavardi



*Experience in
communication, journalism and
event management. Creativity and
proactivity,
targeted editorial content
development, natural talent in
public speaking and
global networking.*

*Author of "Maiali e Cani"
(Published by Carta Canta
Edizioni 2017) and #Wannabe –
On Air on SMRadio*

CONTACT

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Milano, IT

LANGUAGE SKILLS

Italian : Native English :
Professional
Spanish :
Professional •
French : Intermediate

E D U C A T I O N

IULM UNIVERSITY, MILANO (2010-2014)

Graduation
in Communication, Media and ADV

**UNIVERSIDAD FRANCISCO DE
VITORIA, MADRID (2012)**

LLP ERASMUS + Workshop in Copy
writing and social media management

IULM UNIVERSITY, MILANO (2014)

Master in Event Management

OTHER INFO

**"9^ FESTIVAL DEI GIORNALISTI DEL
MEDITERRANO" OFFICIAL SELECTION**
WHIT THE DOCUMENTARY
"THE SEED OF BAB TOUMA"

**"PREMIO GIOVANNINI - EXPO 2015"
(FIEG) SPECIAL SELECTION**

DRAMA SCHOOL " QUELLI DI GROCK "
(MILAN)

USE OF SOFTWARE ADOBE
PHOTOSHOP AND ADOBE PREMIERE,
CAMERA

DRIVING LICENCE

JOURNALISM

MEDIASET, FEB. 2016 - PRESENT

Journalist Channel 5

- X-style e HYPE (today)

TV Reporter (fashion, design, music, cinema and lifestyle)

- Verissimo

JTV Reporter (People)

Journaliste Channel 4

- Quinta Colonna

Investigative journalism

SMRADIO, 2017

Speaker, Author & Digital PR

LIFEGATE, 2016

Web TV documentary producer

ARTSLIFE, OCT 2015 - JAN 2017

Web content editor

Writing articles on Theater, Events, Films and Lifestyle

CLASS EDITORI, NOV 2014 - JAN 2016

TV Reporter

- Correspondent for Class CNBC and Class Life (Channel 507 Sky)

TIM VISION JAN 2015 - JAN 2016

Anchorwoman "Hollywood Party"

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COMMUNICATION CONSULTING & BRANDED CONTENT

JAMESON WHISKY

Assistant Director "Jameson Loves Neighborhood" campaign

GLEEDEN (MIAMI, FL, USA)

Director "Gleeden Closet" backstage campaign

NIKAYA YACHTS (CANNES, FR)

Social Media Strategist

MILANOSTANZE.IT

Social Media Strategist

ELECTION CAMPAIGN - STEFANO PARISI (MUNICIPAL MILANO 2016)

EVENT

THE DJOON EXPERIENCE FESTIVAL 2020

Head of Communication

SYSTEM STUDIO (PARIS FASHION WEEK 20)

Assistant Casting Director

UNITE WITH TOMORROWLAND MILANO 2018

Social Media Strategist

MILANO INTERNATIONAL FILM FESTIVAL AWARD 2014

Assistant Director

Press Office

EVENT SOUND PROMOTION OCT 2013 - MAR2014

PR et Press Office for "MTV Music Village 2014"